



PBM-010-001101

Seat No. _____

B. B. A. (Sem. I) (CBCS) Examination

November / December - 2018

101 : Principles of Management - I

(Old Course)

Faculty Code : 010

Subject Code : 001101

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Explain Management in detail. Discuss process of management with its importance. 14

OR

1 (a) Is Management an 'Art' or 'Science' ? 7
(b) Explain Management as Profession. 7

2 Explain Planning. What are the peculiar features of planning, explain in detail. 14

OR

2 (a) Write a note on : Decision making process. 7
(b) What is forecasting ? Briefly describe process of forecasting. 7

3 Define Organizing with characteristics. Explain in detail guiding principles of Organizing. 14

OR

3 (a) Differentiate between centralization and decentralization. 7
(b) Explain matrix and project organization. 7

4 Describe communication process. Discuss in detail the barriers in communication. 14

OR

4 (a) Explain staffing and characteristics of it. 7

(b) Write a note on : Motivation. 7

5 Define controlling in detail. Discuss the process of controlling. 14

OR

5 (a) Write a note on : Importance of controlling. 7

(b) Give the overview of various controlling techniques. 7
